

Seminar Topic: Medical Cannabis Investment



Jordan is a US Federally Licensed Seed Breeder and Geneticist with a deep passion for genetics and their vital role in the cannabis industry. With extensive experience and expertise in seed breeding and genetic manipulation, he has dedicated his career to understanding and harnessing the potential of cannabis genetics.

In 2024, he will work on projects to utilize Thai landrace genetics, restoring them with tissue culture and genetic breeding. This will help uncover the lost cannabinoids from prohibition. Currently, he is in talks with some of the top colleges, doctors, and scientists in Thailand to collaborate on this significant project.

His company in Thailand is providing all the genetics for UDICA farm, whose CEO will also be speaking at the event. He believes this collaboration will enhance credibility for both his company, UDICA, and, of course, CISW.



Jordan Herring
(Founder/CEO
Hidden Valley Genetics)